

2008 BUILDERS' BALL
AT THE NATIONAL BUILDING MUSEUM

Saturday, November 8, 2008 ❖ www.buildersball.org



Program Advertising



ADVERTISER (COMPANY NAME) _____

ADVERTISER (CONTACT NAME) _____ EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

Please insert our advertisement in the 2008 Builders' Ball Program, as follows (check one)

- Artwork Enclosed Artwork to come by September 5, 2008

Size of Ad:
(check one)

- | | |
|--|--|
| <input type="checkbox"/> Back Cover** (4 color)
\$1,500 | <input type="checkbox"/> Full Page
\$550 |
| <input type="checkbox"/> Inside Front Cover** (4 color)
\$1,250 | <input type="checkbox"/> Half Page Horizontal
\$400 |
| <input type="checkbox"/> Inside Back Cover** (4 color)
\$1,250 | <input type="checkbox"/> Half Page Vertical
\$400 |
| <input type="checkbox"/> Centerfold – Full Page**
\$1,000 | <input type="checkbox"/> Quarter Page
\$300 |
| | <input type="checkbox"/> One-Eighth Page
\$200 |

**Please call for availability

For more information, contact Germaine Wells/Rita Reis, at (202) 861-8007

Please include hard copy of your ad.

Total amount enclosed: \$ _____

Method of Payment: MasterCard VISA AMEX Check (make payable to "Builders' Ball")

CREDIT CARD # _____ SECURITY # _____

NAME ON CARD _____ EXP DATE _____

CARDHOLDER SIGNATURE _____ CHECK NO _____

Mail or E-mail form and artwork to:

2008 Builders' Ball c/o WBC Foundation
1620 Eye Street, NW, Suite 810, Washington, DC 20006
(202) 861-8007, Fax (202) 861-8008
www.buildersball.org
buildersball@wbcnet.org

2008 BUILDERS' BALL
AT THE NATIONAL BUILDING MUSEUM

Saturday, November 8, 2008 ❖ www.buildersball.org

Program Advertising



Full Page
(7-1/2" x 10")



Half Page Horizontal
(7-1/2" x 4-7/8")



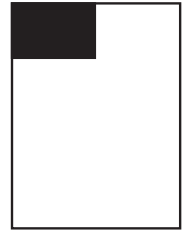
Half Page Vertical
(3-5/8" x 10")



Quarter Page
(3-5/8" x 4-7/8")



One-Eighth Page
(2-1/4" x 3-5/8")



Advertisement Costs:

Back cover (4 color)	\$1,500
Inside front cover (4 color)	\$1,250
Inside back cover (4 color)	\$1,250
Centerfold Pages	\$1,000 (two available)
Full page	\$550 (Skyscraper & Capital – N/C)
Half page	\$400 (Pillar – N/C)
Quarter page	\$300 (Dessert Buffets, Cordial/Coffee Bars & Reception – N/C)
One eighth page	\$200 (Foundation & Valet – N/C)

Color: Black and White Only (*except covers – 4 color*)

Artwork: Please submit artwork per the printing specifications below, or the Builder's Ball can help you prepare artwork at standard graphic design rates.

Printing Specifications: Preferred material is a 300dpi, press-quality pdf with all fonts and images embedded. Camera ready is also acceptable (for Black and White).

Other options for submitting your art electronically include:

1. Adobe Illustrator for PC or Mac (convert text to outlines and embed or include linked images)
2. QuarkXPress or Adobe InDesign for Mac (please be sure all fonts and linked images are included)

Please provide a hard copy of your ad by fax or mail.

Deadline: Ad materials are due on or before September 5, 2008.



Mail or E-mail form and artwork to:

2008 Builders' Ball c/o WBC Foundation
1620 Eye Street, NW, Suite 810, Washington, DC 20006
(202) 861-8007, Fax (202) 861-8008
www.buildersball.org
buildersball@wbcnet.org